

Station	WOOD-TV GRAND RAPIDS, MI.	Agency	() ABAR HUTTON MEDIA	Rep Firm	
Advertiser	() MIKE O'BRIEN 4 CONGR		6190 GROVEDALE CT, S#200	Sales Office	() PHILADELPHIA
Product	MIKE OBRIEN 4 CONGRE		ALEXANDRIA, VA 22310	Salesperson	() IAN AMBRON
Estimate#	634	Agency C/P1/P2/E	//634		
Buyer	BARB ABAR	Flight Dates	10/24/2012 - 10/25/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-525-9757
Fax#					

--- CONTRACT COMMENT ---

MIKE O'BRIEN FOR CONGRESS SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-TH	5A-6A		:30	\$150.00	10/24-10/25	2	1	2	\$300.00	
		Buyline Comment: ENWS										
	2	W-TH	10A-11A		:30	\$200.00	10/24-10/25	2	1	2	\$400.00	
		Buyline Comment: TODAY 2										
	3	W-TH	12P-1P		:30	\$225.00	10/24-10/25	2	1	2	\$450.00	
		Buyline Comment: NOON NEWS										
	4	W-TH	6P-630P		:30	\$1,125.00	10/24-10/25	2	1	2	\$2,250.00	
		Buyline Comment: 6P NEWS										
	5	W-TH	6A-7A		:30	\$400.00	10/24-10/25	2	1	2	\$800.00	
		Buyline Comment: 6A NEWS										
	6	W-TH	7A-9A		:30	\$650.00	10/24-10/25	2	1	2	\$1,300.00	
		Buyline Comment: TODAY										
	7	W-TH	9A-10A		:30	\$300.00	10/24-10/25	2	1	2	\$600.00	
		Buyline Comment: TODAY 2										

---REPORT TOTALS---

Report Totals: 14 / \$6,100.00

---SALES MONTHLY TOTALS---

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser () MIKE O'BRIEN 4 CONGR

Product MIKE OBRIEN 4 CONGRE

Estimate# 634

Buyer BARB ABAR

Phone#

Fax#

Agency () ABAR HUTTON MEDIA

6190 GROVEDALE CT, S#200

ALEXANDRIA, VA 22310

Agency C/P1/P2/E //634

Flight Dates 10/24/2012 - 10/25/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

Oct 12: 14 / \$6,100.00

Sales Totals: 14 / \$6,100.00

Station Totals: 14 / \$6,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$6,100	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

WILL ADD COMP

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE